

REVOLUTION

GOLF CADDETTES

The first and only premiere female caddy service in San Diego. Started from a simple comment, now changing the way we play the game.

We sat down with CO-founder Jodie Royak to get an inside view about the business and what it's like to have the best looking caddies in the game.

RIS: *How did you come up with the idea for Golf Caddettes?*

JR: I was golfing with my friend, now business partner, Ian Gardner and at that time I was working with a great photographer helping him cast models for a big magazine. So while waiting for our turn, Ian asked me why we didn't have any of the models that I work with driving us around at the course. I replied "Yeah...why don't we?" Then a light bulb went off and the idea for Golf Caddettes was born.

RIS: *So are the girls real caddies or is this just eye candy out on the course?*

JR: Real caddies. We want to stress first and foremost that this is a caddy service. All the girls that we hire have to go through a training session with us out on the course where we show them what their duties are, what proper etiquette is on the course and an overall view of the game.

RIS: *So what exactly do the caddettes do?*

JR: They drive the cart, get your clubs, rake the sand traps, replace the divots, tend the pin, find the yardage for you, keep score, get you a drink and help you out with your game.

RIS: *So they really are caddies.*

JR: Yes they are. It's just that my caddies happen to be beautiful girls.

RIS: *Is this just for personal rounds of golf?*

JR: Not at all, we are available for all kinds of events, whether it be tournaments, fund raisers, corporate outings, promotional work or anything else associated with the game of golf. We just worked a tournament benefiting the Boys and Girls Clubs of San Diego and are always looking to help out in our community.

RIS: *How do we hire a caddette?*

JR: It's really easy, just go to www.GolfCaddettes.com, pick your course, see what caddette is available and book her for your round.

RIS: *How does a girl become a caddette?*

JR: Just go to the website, fill out the on-line application and we will get you in for an interview.

RIS: *What's next for Golf Caddettes?*

JR: We are going to open up offices in Las Vegas and the Phoenix/Scottsdale areas. Then after that, global domination.

If you have any questions or inquiries about Golf Caddettes, send them to Jodie@golfcaddettes.com

THE ASR ISSUE



who's your caddy!